Feature The Portugal Brief

Everything you need to mention us on your website, blog, newsletter, or social channels: ready-to-use descriptions, logos, links, and the basics of our look.

About us

SHORT · ABOUT 25 WORDS

> The Portugal Brief helps English speakers move to and live in Portugal, with practical guides, vetted local resources, and the news that matters. theportugalbrief.pt

MEDIUM · ABOUT 55 WORDS

> The Portugal Brief is a free resource for English speakers moving to and living in Portugal. We bring together practical guides on everything from residency and driving licence exchanges to recycling, a growing list of vetted local services, the local news that affects daily life, and daily news videos for those who'd rather watch or listen.

LONG · ABOUT 110 WORDS

> The Portugal Brief helps English-speaking immigrants settle into life in Portugal. Our free practical guides answer the questions people ask most, from residency and taxes to exchanging a driving licence and how to recycle. Our resources page lists vetted English-speaking professionals and services, and it keeps growing. A free daily briefing and weekly city briefs for Lisbon, Porto, and Braga explain the local news that affects everyday life, and daily news videos are there for anyone who'd rather watch or listen. We're published by Thrifty Explorations, a family-run company that also creates Portuguese language-learning books for kids, and there is more on the way for our community. Sponsored content is always clearly labelled.

What we offer

Practical guides

Hundreds of plain-English guides on the questions people ask most, from visas, taxes, and healthcare to exchanging a driving licence and how to recycle, built from official sources.

The resources page

A growing list of vetted English-speaking lawyers, accountants, agents, insurers, schools, and more that we recommend to our community.

Local news, every morning

A free daily briefing on the Portuguese news that affects life here, plus weekly city briefs for Lisbon, Porto, and Braga.

Daily news videos

The day's news to watch or listen to, for those who prefer it to reading.

Portuguese books for kids

From our parent company, Thrifty Explorations: Portuguese language-learning picture books with simplified phonetics, so young children can read European Portuguese on their own. thriftyexplorations.com

Who we help

English-speaking immigrants who are planning a move to Portugal or already live here: families, retirees, remote workers, and people building a business. Many come from the United States. They come to us for help with the practical side of life here, from paperwork and housing to schools and everyday routines.

The Portugal Brief

GUIDES, RESOURCES, AND NEWS IN ENGLISH

PARTNER KIT · 2026

Logos and images

All files are in the logo pack that comes with this kit. Use the horizontal logo where space allows, and the round rooster on its own for small spaces such as social avatars.



tpb-logo-horizontal.png
For light backgrounds



tpb-logo-horizontal-white.png
For dark backgrounds



tpb-rooster-large.png
Round logo, transparent (a small version, tpb-rooster.png, is also included)



tpb-partner-card-1200×630.png
Ready-made image for a blog section, link preview, or social post



thrifty-explorations-logo.png
Our parent company

Links

Home	**theportugalbrief.pt**
Guides	**theportugalbrief.pt/guides/**
Resources page	**theportugalbrief.pt/resources/**
Books for kids	**thriftyexplorations.com**
Your partner link	theportugalbrief.pt/?ref=**yourname** We'll send you yours, so we can see how many readers you send our way.

Name and credit

- Write the name as **The Portugal Brief** (capital T), or "the Brief" after first mention.
- Editor in Chief: Virginia Thrift, Founder of Thrifty Explorations.

Our look

Pink	Navy	Ink
#D1105A	#2B4760	#15171A

Lora for headlines · **Inter** for text

Please

- Keep the logo's colours and proportions as they are, with a little clear space around it.
- Do not crop the rooster, add effects, or place it on a busy background.
- Link to us rather than copying our articles or guides in full.

Contact

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For sponsored articles and site ads: **b2b.theportugalbrief.pt**